



2022 —

NEW HOME BUILDERS ALLIANCE

**BLACK
HOMEOWNERSHIP
MATTERS**





STATE OF HOUSING IN BLACK AMERICA

HBREA New Home Builders Alliance

Home Ownership matters... to people, to communities, and to America. Why?

- For every two home sold, one job is created in the U.S.
- Each purchase generates as much as \$60,000 in economic activity over time.

The Houston Black Real Estate Association is pleased to announce the formation of the HBREA New Home Builders Alliance to:

1. Promote Fair Housing policies for all people throughout the Greater Houston Area
2. Answer the call of NAREB for 2,000,000 new Black Home Owners over the next 5 years
3. Bridge the wealth gap through homeownership
4. Build stronger communities

Education is the Key component and is the vehicle for which we will address the mission of the Strategic Alliance. HBREA Alliance Partners are the Official Sponsors of HBREA Monthly Lunch & Learn for members and other Industry Professionals. HBREA Alliance Partners are committed to renew this Commitment each year for the NEXT 5 Years.

Platinum \$10,000

5 Memberships, 5 Subdivision Events, 1 Monthly Lunch & Learn, 1 Housing Fair & Expo Booth, 5 Gala Tickets

Gold \$5,000

3 Memberships, 3 Subdivision Events, 1 Monthly Lunch & Learn, 1 Housing Fair & Expo Booth, 3 Gala Tickets

Silver \$2,500

2 Memberships, 2 Subdivision Events, 1 Monthly Lunch & Learn, 1 Housing Fair & Expo Booth, 2 Gala Tickets

Bronze \$1,000

1 Memberships, 1 Subdivision Events, 1 Monthly Lunch & Learn, 1 Housing Fair & Expo Booth, 2 Gala Tickets

ALLIANCE MEMBERS GET THE ABOVE PLUS

HBREA New Home Builders Alliance members will have the opportunity to participate, educate, and share information at our Monthly Lunch & Learn, at our Area Breakfast Meetings in their subdivisions and have links from the HBREA New Home Builders Alliance web page to their Company or Subdivision Website. Logo and contact information is placed on the Builder Alliance page under your sponsorship level. Partnership visibility with HBREA emphasizes your support for "Democracy in Housing"



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******CHOOSE YOUR SUBDIVISION EVENT FROM THE FOLLOWING******

Ambassador Event

Works with multiple real estate professionals to educate and bring highlights of HBREA's work in the community for democracy in housing and recognizes our builder partners as advocates for the same cause.

Area Wide Open House Event

REALTIST members host open houses at builder's inventory homes in the month of June which is recognized as Homeownership Month. Our builder partners benefit from our additional marketing and branding and the service of our members to increase traffic and boost sales.

Broker Circle Event

Opportunity to partner with our Real Estate Broker members. The Broker Circle is a designed platform where our members come together to share best practices, receive education regarding new tools and technology to bolster their business, and to foster new relationships with our industry partners. This event includes both, independent and franchise brokerages throughout the Greater Houston and surrounding areas.

Continuing Education Class

By hosting a continuing education class in your community, it will bring brand awareness, an opportunity to highlight community incentives, increase traffic, and to capture helpful feedback from REALTISTS members.

Lunch N Learn

Access to the HBREA membership where our builder partner shares information regarding their community locations, proximity advantages, and real estate professional benefits. It is also an opportunity to create individual relationships with active selling members. Virtual attendance averages 65-80 people.



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I would like to be a 2022 Builders Alliance Sponsor at the following level:

Platinum \$10,000: 5 Memberships, 5 Subdivision Events, 1 Monthly Lunch & Learn

Gold \$5,000: 3 Memberships, 3 Subdivision Events, 1 Monthly Lunch & Learn

Silver \$2,500: 2 Memberships, 2 Subdivision Events, 1 Monthly Lunch & Learn

Bronze \$1,000: 1 Memberships, 1 Subdivision Events, 1 Monthly Lunch & Learn

Method of Payment:

American Express

Visa

Mastercard

Check

Cardholder Name: (as it appears on card)

Company Name:

Card Number:

Expiration Date:

CCV Code:

Address:

Contact Name:

Signature

Email:

Phone Number:

Partnerships Matter
hbreahouston.org

Make Checks Payable to: Houston Black Real Estate Association

Mailing: 11303 Chimney Rock Rd #110 Houston, TX 77035

Deirdra Taylor at 713-551-2092 if you need additional information

W9's will be furnished upon request

Admin@hbreahouston.com

*Disclaimer: In case of natural disaster it's possible the in person deliverables cannot be met. The organization will reserve the right to make changes based on availability and convert to a virtual event when possible.

All support contributions are non-refundable.*